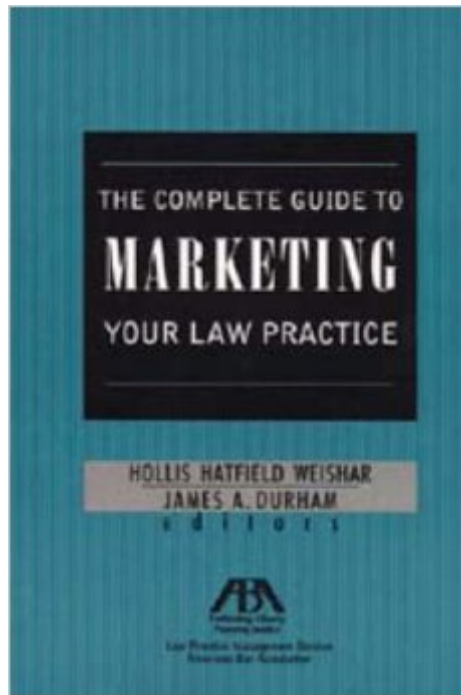


The book was found

The Complete Guide To Marketing Your Law Practice



Synopsis

A complete guide to marketing law firm or practice. Contains strategies and insights from the country's top legal marketers.

Book Information

Paperback: 229 pages

Publisher: American Bar Association (April 1, 2001)

Language: English

ISBN-10: 1570737401

ISBN-13: 978-1570737404

Product Dimensions: 7 x 0.6 x 9.8 inches

Shipping Weight: 12 ounces

Average Customer Review: 4.7 out of 5 stars [See all reviews](#) (3 customer reviews)

Best Sellers Rank: #3,369,716 in Books (See Top 100 in Books) #23 in [Books > Law > Law Practice > Law Office Marketing & Advertising](#) #261 in [Books > Law > Law Practice > Law Office Education](#) #1478 in [Books > Law > Legal Education > Legal Profession](#)

Customer Reviews

Overall this book had a lot of good points which I hope to incorporate into my practice. However, there is only one thirteen page chapter on how to market yourself if you are a solo or small firm. The majority of the rest of the bok is on how to market a larger firm. As a solo practioner I would have liked to have seen more information in regard to my situation.

It's a great book that every lawyer (partner or associate) should read and read again. No theory. Just real life stuff. And many many good ideas.

It's a great book that every lawyer (partner or associate) should read and read again. No theory. Just real life stuff. And many many good ideas.

[Download to continue reading...](#)

Youtube: Online Marketing. How To Make Money On Youtube For Beginners And Increase Your Audience.: (youtube, youtube video marketing, how to make ... money, youtube marketing, ebay)
(Volume 1) Web 4.0 Marketing: The Black Book of Powerful Online Marketing Strategies & Tactics:
Online Marketing Series, Book 2 Instagram: Master Instagram Marketing - How to Build A Brand,

Get Followers And Use Instagram For Business! (Social Media Marketing, Instagram Marketing, Instagram Tips) Instagram: Master Instagram Marketing - Instagram Advertising, Small Business & Branding (Social Media, Social Media Marketing, Instagram, Branding, Small Business, Facebook, Instagram Marketing) Como Crear Un Plan De Marketing Eficaz: Guía para novatos y expertos para crear un estrategia de marketing efectiva (Internet Marketing nº 2) (Spanish Edition) The Complete Guide to Marketing Your Law Practice Lean Marketing for Small Law Firms: 100 Free Marketing Strategies for Gen Y Lawyers: Part II: Subtle Shifts that Make a Difference Youtube Marketing Buddy, The beginners guide to youtube advertising, Use video marketing for your business Modern Marketing for the Event and Wedding Planner - Simple steps to success for marketing your wedding and event planning business 27 Best Free Internet Marketing Tools And Resources for Cheapskates (Online Business Ideas & Internet Marketing Tips fo Book 1) Instagram Marketing Made (Stupidly) Easy ("Social Media Marketing Made Stupidly Easy" Book 5) Renegade Lawyer Marketing: How Today's Solo and Small-Firm Lawyers Survive and Thrive in a World of Marketing Vultures, 800-Pound Gorillas, and LegalZoom Shopper Marketing - La Nueva Estrategia Integrada de Marketing para Conquista del Cliente en el Punto de Venta (Spanish Edition) Cómo realizar un buen plan de marketing y no morir en el intento.: Guía paso a paso para realizar tu Plan de Marketing. Aprende a realizar análisis de ... y plan de acción (Spanish Edition) Descubra los secretos del network marketing: Redes de Mercadeo y Network marketing (Spanish Edition) Marketing de Atracción y Multinivel por Internet: Construya un Exitoso Negocio de Multinivel, aplicando los Secretos del Marketing de Atracción a través del Internet (Spanish Edition) Marketing 911: Ambulance Marketing For The Rest Of Us Law Firm Marketing: Successfully Promoting and Building Your Small Firm or Solo Practice Legally Branded (Brand law - Logos, Trade Marks, Designs, Copyright & Intellectual Property, Internet Law & Social Media Marketing) Selling and Communications Skills for Lawyers: A Fresh Approach to Marketing Your Practice

[Dmca](#)